

THE MAGNIFICENT NEW
AQUARIUM
OF NIAGARA FALLS, U.S.A.

Watch the living
drama of the sea
unfold inches
from your eyes!





The octopus, the favorite animal of marine story tellers actually lives in a cave at the Aquarium. You'll be amazed at the speed it achieves when propelling itself through the water.



Delight at the antics of the trained sea lion as he performs for you. The natural showmanship of these amiable creatures makes them favorites of kids and grown-ups alike.



The baby harbor seal's soft brown eyes will win your heart. He's doing what most everybody else does at the Aquarium . . . standing up to get a good look at the dolphin show.

ELECTRIC EEL DISPLAY . . . A specially designed electric eel demonstration will dramatically display the frightening electric discharge of this strange fish.



Over 200 million years ago there were turtles in the ancient seas remarkably like the 350 pound sea turtles at the Aquarium.



This is a close-up of one of the most beautiful tanks in the Aquarium. It contains exotic tropical fish which absolutely glow like brilliant jewels in every color of the rainbow.



The creatures of the waters are beautiful and grotesque, docile and aggressive, friendly and fierce. The alligators at the Aquarium combine the best of the worst features.

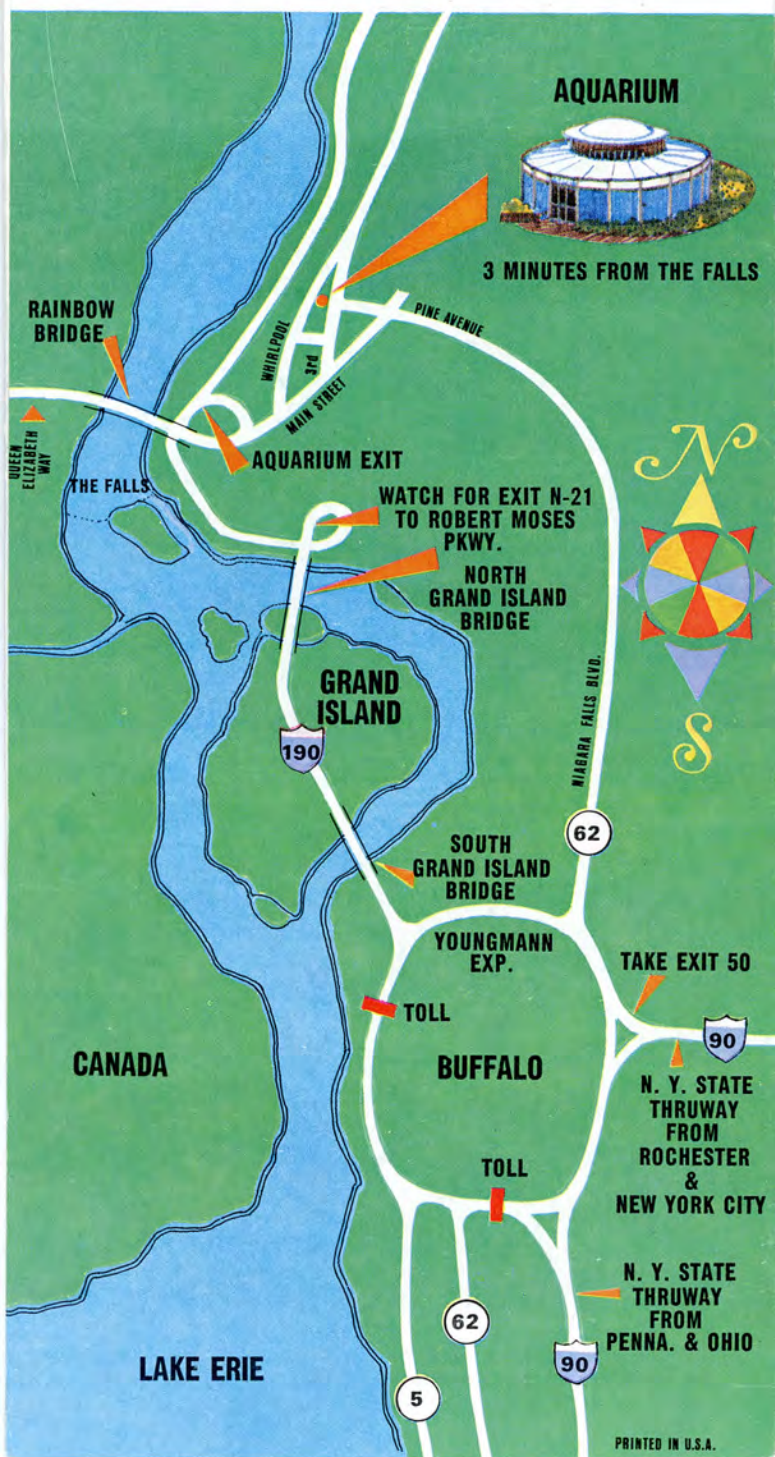


View the dolphin show from the double-tiered upper deck or watch the action above and below the water simultaneously through the unique split level viewing arrangement on the ground floor.



See coral reef fishes from the waters of the world swim in authentically reproduced underwater scenes that let you view the creatures of the deep in true life-like settings.

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The Aquarium is only minutes away from beautiful Niagara Falls. Surrounding the seventh wonder of the world are new scenic highways and lovely parks. Fabulous hotels and motels provide hundreds of rooms at all price ranges. Scores of excellent restaurants make dining out a positive delight.



At night the Falls is a fantasy land created by hundreds of colored lights which play over the cascading waters. Dozens of interesting tourist attractions, restored historic sites and the majestic wonder of Niagara Falls itself will make your stay here one to be long remembered.



OPEN ALL YEAR. Visit the magnificent new Aquarium of Niagara Falls, U.S.A. Here are over 2000 different living specimens from the wonderful world of water. See the only Sacred Dolphin on exhibit anywhere in the world. There are fearsome sharks, a ferocious piranha from the Amazon, and the giant Anaconda . . . the largest species of water snakes in the world.

Wonder at the flower-like sea anemones, living fossils such as the hermit crab, and rare Australian lung fish. All of these and more appear inches from your eyes with a clarity that's almost unbelievable. Here at the world's first inland oceanarium to use synthetic sea water for all exhibits . . . stroll over carpeted floors, in air-conditioned comfort as the creatures of the sea perform for you.

Summer Time: Open every day and evening.
Winter Time: Monday — Thursday — Open daily
Friday, Saturday, Sunday — Open day and evening.
Children under 5 admitted free when accompanied by an adult.
Bring your Camera • Air Conditioned • American Express Cards Honored • Free Parking • Phone 285-3577

SNACK SHOP: Enjoy a light meal or a tasty treat at our popular-priced snack shop.

SEA TREASURES GIFT SHOP: Examine a wide selection of marine gifts and curios from and inspired by the Seven Seas that are available in the Sea Treasures Gift Shop. Choose from toys, shells, books, jewelry, even collector-item sculpture, hand-carved by Eskimos.